

# All The Way In: Relationship Essentials for Men

## Paradoxes

Life and relationships are filled with paradoxes. So is this course.

Much of the theory and many of the prescriptions I will give you in **All The Way In** may initially feel counter-intuitive. They will go against what you saw in your family. They will shatter the myths you believe about women. They will run counter to much of the prevailing relationship theory in vogue since the feminist revolution of the 60's. What I say may even sound a little patriarchal and old fashioned.

I'm not going to ask you to believe everything I present in this course. I'm simply going to ask you to try it. I won't ask you to do anything I haven't done, nor anything that hundreds of other men just like you haven't done. I'm going to ask you to trust me more than you trust the nagging voices in your head. Frequently, I'm going to support you while you ask yourself what feels right to you, rather than buying into what your woman believes to be true. You may feel a little nuts at times.

Here are some of the paradoxes you might encounter in this course:

- Just because relationships might be very important to a woman doesn't mean she's good at them or should be left in charge of them.
- Most relationships work best when the guy sets the tone, rather than when the woman does.
- Tension is essential for attraction and attachment.
- "Apartness" is more important than "Togetherness."
- One of the best things you can do for your relationship is to keep living like you're single.
- Until you make your needs a priority you won't be able to effectively meet the needs of your partner.
- Expectations kill relationships.
- Your partner was not put on this planet to meet your needs (including your sexual needs).
- Trying to please your partner in bed is a recipe for boring, routine, and infrequent sex.

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- The traditional paradigm of monogamy doesn't work (if it did, no one would ever cheat and no would ever be sexually frustrated in their relationship).
- Becoming a "good ender," and being willing to get to rejection quickly is essential for a healthy relationship.
- You can't get **All The Way In** if you don't know you can get out.
- The male brain is significantly different than the female brain and the female brain can actually change up to 25% during a 30-day period.
- The majority of women don't want to be controlling and they feel bad when they act badly.
- It is detrimental to a relationship when a man makes his partner his number one priority.
- Relationships are only hard work when one or more person is addicted, abusive, or emotionally immature.
- Most women hate being asked "what do you want to do tonight?"
- As security seeking creatures women will often trade long-term security for short-term gratification (to the detriment of themselves and their relationship).
- In general men and women don't want the same things.
- Talking (especially about feelings) is highly overrated.
- The concept of a gender-equal, 50/50 relationship is not only a myth, but is responsible for destroying many modern relationships.

**All The Way In** will shake up a lot of things you have believed to be true. That's okay. The principles I present might be confusing at first. That's also okay. Just remember, **your current relationship technology has gotten you right where you are today**. Merely tweaking it a little isn't the answer. If you want a radically different outcome, you are going to have to do something radically different.

Getting **All The Way In** is the most courageous action you can take in any relationship situation.

It challenges you to act with integrity and love. It forces you to grow and to become your best self. It invites your partner to do the same. It gives your relationship the opportunity to become all that it can be. It reveals the truth

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of any situation. It gives you the information you need when it's time to make a decision about getting out.

Great relationships don't happen by accident or luck. They are the result of men becoming conscious of how they get in their own way and discovering how to act with genuine love and integrity toward their partner.

In just two months, you can have the kind of amazing relationship you have always wanted. I warn you though: I won't be easy on you. I have no problem taking a 2X4 to the side of men's heads to get their attention. I believe it is that important for the man to really get it – to really show up and start doing the heavy lifting. I promise you, though, it'll be worth it! You'll be able to tell by the look in her eyes!